VIS|HUB

Providing the key pieces of your digital strategy

MARKET VISIBILITY

We deliver you customers

Right now the way in which we connect and communicate with customers is changing. As we move on from COVID-19, we need to make it easier for customers to connect, communicate and continue to engage with our products and services.

Vis-Hub provides a simple to use software that helps to deliver you customers, connecting you to *new and existing customers* with ease.

It provides you with an online booking system and inquiry forms that deliver business straight *to you, your PC and your phone*.

Key points

➡ Simple to set up and easy to use

➡ Self-build inquiry forms that deliver data to multiple sales channels

➡ Built-in online booking or appointments facility

➡ Scalable from single to multiple users

➡ All the functions of a CRM + communication + diary

Simple to use software that generates more business

What's going to be your unfair advantage in your marketplace?

1 Superfast response to all inquiries?

2 Online bookings and appointments?

3 Automatic reminders for diary events and renewals?

Why not have all three?

People and skills

The "new" normal is to research, book, buy and talk online. The simple addition of a book online button and instant response will dramatically increase your connection rate.

All businesses want a better return on their marketing and to connect with customers – we just made it simple.

In a nutshell VisHub gives you all of the tools that you need to create forms for all of your marketing channels. You can manage the data, organise who can see and access the data, work with diaries and plan future customer contact.

Key points

➤ Create marketing forms for all stages of your sales pipeline

➤ Online booking of a service or product and appointments

➤ Capture data consent (GDPR) and customer preferences

➤ Auto-respond to all inquiries

➤ Data management, controllable by teams, departments

The tools to grow your customer base

Customers

| Connect (Forms) | Communicate (Online bookings) | Engage (Data management) |

1 → 2 → 3

Advertisements
Email
Text
Letters
QR Codes
Online
Inquiries
Booking a service
Appointments

Purchase products
All data loads automatically
Auto response
Response templates
Daily actions
Diary reminders / renewals

Connection features

Create simple digital marketing forms that instantly deliver customer inquiries to you, your PC and your phone.

Features:

➡ Easily add your logo and colour design to the form, be it email, text or post

➡ You choose the information that you want to collect

➡ Capture consent-based data, including via QR codes

➡ Auto-respond via email and text

➡ Add documents to your response

➡ Select the individual / team / department that can view and action inquiries

"Customers spend less than forty five seconds browsing a website*"

"The ability to book a service, product or appointment is a reason to stay online with you"

*Average time customers spent on a website – Google 2021

Communication features

Your communications can have the ability for your customers to book or order a service or product or make an appointment.

Features:

➡ Your online bookings and appointments are managed 24 hours a day

➡ You set the availability in your diary along with the products and pricing

➡ You receive notification of every booking and appointment and can additionally assign them to individuals and/or teams

➡ Auto-respond by email and text to bookings and appointments

➡ Add bookings and appointments manually when contacted by telephone or whilst you are at your workplace

Engagement with existing customers is a key factor of digital success

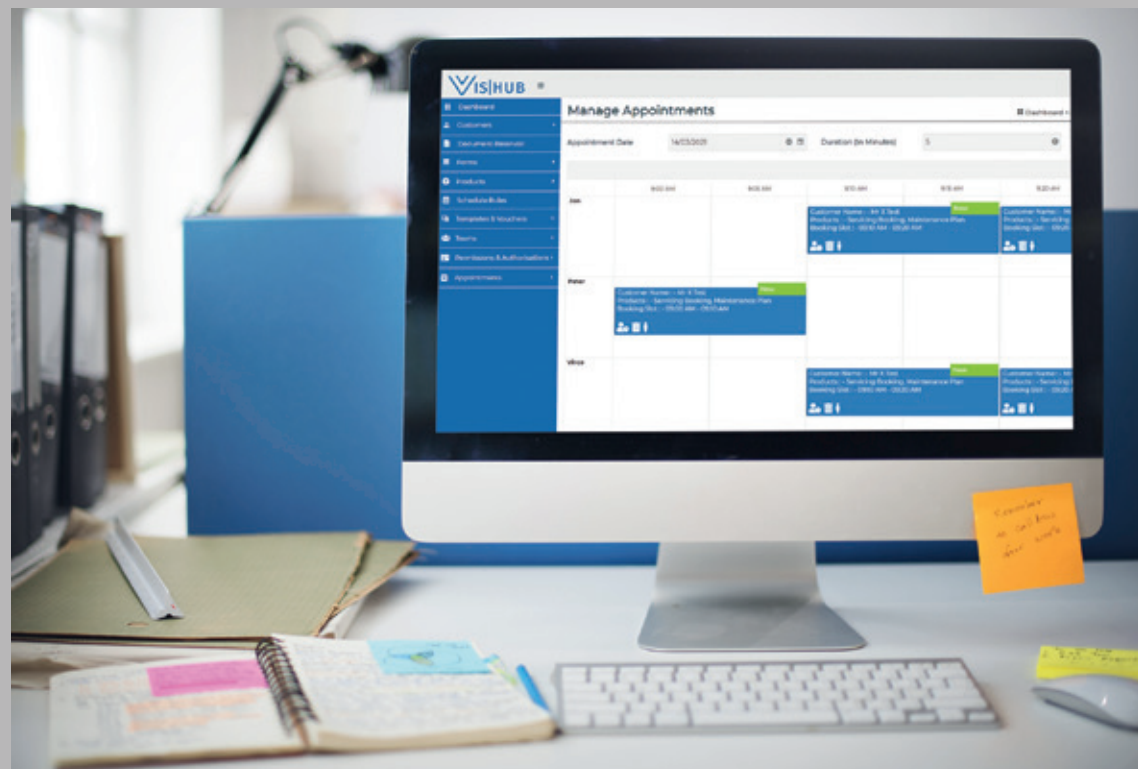**"We are making data management simple"**

Engagement features

Customers remain active in the system and be diarised for future contact events.

Features:

➡ Diary reminders and daily action lists

➡ Your team have full visibility of every customer and important contact dates

➡ Contact from within the system using email and text templates

➡ Make notes and view the customer history when using a data record

➡ Import and export data

Never miss a sales opportunity again!

Our methodology is centred around making customer engagement and connections as simple as possible

Control your availability, products, amendments and cancellations, plus send automated responses.

Methodology & vision

We have designed a platform that provides the tools you need to capture data in a compliant process, which delivers the information both to the individual and the screen in the workplace.

Features:

➡ Real-time data delivery

➡ Notifications to customer and company

➡ Online booking capability

➡ Data is instantly available and ready to respond to inquiries and online appointments

➡ Once data is actioned, future events can be diarised for contact or renewals

The Blueprint to build a digital action plan

Select your plan level

www.vishub.co.uk/pricing

GET STARTED

Blueprint for success

Once you have completed the sign-up process our onboarding support team will confirm that the system is set-up correctly for your products and services.

Select your plan level

1 **Complete your company details**

2 **Answer primary set-up questions**

➡ Users' names

➡ Team names

➡ Consent and preferences

➡ Set typical data outcomes for future events

3 **Deploy dynamic forms into your marketing channels**

4 **Engage with new data feeds, future renewals and events**

Start growing your business

We look forward to supporting and sharing your digital journey

VIS|HUB

Market Visibility Ltd
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www.vishub.co.uk
or call us on 01926 800622

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